

AN INVESTIGATION ON ENTREPRENEURSHIP TRENDS OF YOUNG PEOPLE LEARNING IN VOCATIONAL HIGH SCHOOLS

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Abstract

Entrepreneurship is may be described as anticipating opportunities, assessing opportunities or creating opportunities, has gained more importance and also has become a popular concept among university students who are regarded as potential entrepreneurs in recent years. This study was conducted to determine the entrepreneurship tendencies of the students who are continuing their education at the vocational high school in Istanbul and have completed their education. The purpose of the study is to analyze the relationship between the demographic characteristics of students and entrepreneurial tendencies. A survey has been used as a data acquisition tool. First part of the survey has included demographic characteristics of the respondents, while the second part has included questions in accordance with Likert-scale towards to determine the entrepreneurial tendencies. Evaluation results of the survey have shown that the entrepreneurial tendencies of individuals who are younger and have brother(s)/sister(s) are more than the other participants, and they are cautious for their occupational preferences due to the changing life standards and their living conditions, but also it has been observed that every young individual's desire to become an entrepreneur in the later stages of his/her working life.

Keywords: Entrepreneurship, entrepreneurial tendency, associate students.