

A STUDY ON THE REASONS FOR CHOOSING DEPARTMENTS OF INTERNATIONAL TRADE STUDENTS, CAREER PLANS

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Abstract

The aim of this study is to find out the reasons and influencing factors for the Gazi University International Trade Department students to prefer the department as well as to inquire the students career targets and opinions and thoughts regarding their career plans. The universe of the study consists of the Gazi University Economic and Administrative Sciences International Trade Department students who received under graduate education the training and education year of 2016-2017. With in the context of the study, a questionnaire is applied to 114 student of which 71 was female and 43 male. The profile of our study is made up in general of 62,3% female students aged between 19-22 of which the majority consist of Anadolu High school graduates. In conclusion to the study ; it is understood that the most important of the reasons why the students prefer the department is that they think it will facilitate finding jobs after graduation. It is also found out that about 60% of the students are partially satisfied with the university and department they study at, and that there is a meaningful relationship between their career targets and plans.

Keywords: International trade, career, career targets, career plans, career management.