STUDENT OPINIONS ABOUT INFOGRAPHICS DESIGN PROCESS

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Abstract

It is possible present information in various ways. Information in visual form conveys more information in terms of coherence and organization, compared to texts. Thus, it is important to visualize information. Graphics, pictures, drawings, diagrams can be used for this aim. Information graphics that use these components together and include different visual forms of information have gained a place among new learning trends. The purpose of this study is to determine students' opinions about information graphics design. Case study design, one of qualitative research methods, was used in the study. 3rd – grade students in Atatürk University Computer and Instructional Technologies Department participated in this study. At the end of 6- week study, 10 out of 41 students were randomly chosen and they were asked to express their opinions about infographics that they prepared. In this process, semi-structured interviews were used. Before the study, they were provided with two-week trainings about the software that is used in infographic and the infographic design methods. Later, students were required to design inforgraphics about specified subject during 4 weeks. Data were collected through semi-structured interviews. Data were analyzed through content analysis. At the end of the analysis, students stated that they were in favor of infographics, they could present information in a more organized way and had more advantages in terms of both preparation and presentation, compared to other visual materials such as poster, banners

Key Words : Infographics, information graphics, student opinions.