

NEED TO POSTGRADUATE AND DOCTORATE PROGRAMS ON INSURANCE, CURRENT SITUATION

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Abstract

As a key sub-industry of economy, the insurance industry has brought into question the issue of specialized workforce in the field of insurance. Since the advancement of the insurance industry greatly fuels the development of countries, enhancement of this market will hence be for the good of the country. In this regard, Postgraduate Programs on Insurance are aimed at supplying workforce for insurance companies, agencies and other key insurance organizations in Turkey, guiding academicians and market professionals intending to build an academic career in these fields, combining the theory and practice, and providing resources.

However, number of postgraduate programs in this field is very limited. In this study, details and contents of Postgraduate Programs on Insurance offered in our country were discussed, and several examples of similar programs abroad were presented. Moreover, educational background of professionals in the market was addressed followed by an overall presentation of the employment profile of the insurance industry and the role of the graduates in this profile. The study further revealed that graduates have noteworthy contribution to employment across different fields of the industry, stressing the need to and significance of the postgraduate study on insurance.

Keywords: Insurance, Employment in Insurance Industry, Postgraduate Insurance Industry.