

REFLECTIONS OF ENTERPRISE RISK MANAGEMENT INTO INSURANCE INDUSTRY

Doç. Dr. Feride Hayırsever Bařtürk
Bilecik Şeyh Edebali Üniversitesi
Uygulamalı Bilimler Yüksekokulu, Bankacılık ve Finans Bölümü
feride.basturk@bilecik.edu.tr

Abstract

A group of researchers working in the field of insurance carried out their first academic studies in the context of risk management in 1950 and after. In the following years, risk includes danger and credit risk; in the 1980s, market risk was added to this coverage. In 2000, all risks faced by the institution due to the development of corporate governance are included in this scope. Corporate risk management can be defined as the process of identifying, assessing and managing risks and opportunities that can impact value creation and value protection in the organization which treats the organization as a whole.

Models developed based on corporate risk management understanding can be shaped according to the needs and characteristics of institutions. In this context, it has become important to establish educational risk management culture with educational activities. Basel processes developed under capital adequacy are also one of these risk models. Similarly, the Solvency applications for the insurance sector can be given as an example. This has made it necessary for insurance companies to take these processes into account in their management and pricing processes. In this study, the effects of institutional risk management processes on the insurance sector are examined and change in its over time has been tried to be explained. In particular, identification, analysis and measurement of risk and determination of the appropriate solutions for the risks have a great significance for the insurance industry.

Keywords: Enterprise Risk Management, Risk Management and Insurance.