

## NEW APPLICATIONS OF TELEVISION PROGRAM DESIGN IN OPEN EDUCATION SYSTEM

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### Abstract

Turkey's first educational television channel, TRT Okul, was established with the cooperation of Anadolu University and Turkish Radio Television in 2010. Although establishment of channels have many new thoughts, a new method about design, production and broadcasting of educational materials (television course programs) that were delivered by television in Open Education System since 1982. It is called the answer of a question that is "How should be an ideal educational television channel?" in the International Research Conference in September 2010. Especially the sources of mental and structural fundamentals of formal television courses in open education system and it's production method intend to apply the Research Conference's outputs. Besides the conference outputs, requirements of the basic education system in Turkey, global changes, rapid growth of the need for experts in employment in Turkey, changes in technology, new perspectives in education, need to increase the efficiency and the effectiveness have revealed the necessity to a new perspective in applications of distance education. Also "Life Long Learning" approach that is developed with TRT provided to gain a new perspective on public broadcasting. This study is intended to demonstrate how working with a methodology for design, production and broadcast of nearly 3,000 television programs produced between 2010-2014.

**Keywords:** Educational television, television program design, open education system, TRT Okul.