INFORMATION DESIGN AND PLACE IN EDUCATION

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Abstract
Information design is to organize the information needed quickly and clearly. It is among the tasks of facilitating life, using time efficiently and preventing the disorder. Priority objective; The most simple, clear, and understandable way of transmitting information. It is necessary for the user who is in intensive information traffic to be able to perceive the environment more easily. For example; Maps, metro/bus route schedules, traffic signs/directions, maps, form/document designs, educational documents and infographics. In terms of education, it is seen that universities are generally given elective courses in graphic design, visual communication design, communication design departments. Considering the importance and necessity, it can be said that it is an area that requires professionalism although it is seen as elective course. In this study, the definition of the information design, its fields of use, its necessity and its place in our university education are discussed/studied.

Keywords: Information Design, Graphic Design, Communication.