

THE EVALUATION OF LANGUAGE TEACHING METHODS WITHIN THE TOURISM GUIDENCE EDUCATION

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Abstract

Tourism guidance education includes intensive content courses and areas with a wide range for an effective and efficient guide-tourist communication. Perhaps, One of the important parts of tourism guidance is foreign language education. All Tourism Sector, including sub-components tourism, provides the largest income from foreign tourist from the promotion of the country to foreign currency earnings. For this reason, a qualified tourist-guide communication is linked to effectively, fluently foreign language uses of tourism guidance. Being the tourism guidance language education effective and suitable to tourism sector is seen a decisive issue of tour guide language proficiency. From this point; The main purpose of this reseach is the evaluation of tourism guidance language education methods and development of a new model to tourism guidance language education. In this context, Tourism Guidance Foreign Language Education will be evaluated, Foreign Language Methods will be adjusted to tourism guidance language education and Some recommendation will be presented for effcent and effective language education.

Keywords: Tourism Guidance, Tourism Guidance Language Education, Foreign Language Education.