

## THE INVESTIGATION OF THE RELATIONSHIP BETWEEN BULLYING BEHAVIOR AND SOCIAL MEDIA ATTITUDES OF STUDENTS

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### Abstract

The aim of this research is to investigate the relationship between bullying behaviours and social media attitudes of secondary school students. The population of the research consists of 91 female and 94 male 185 students in total from the public secondary schools in Sancaktepe, İstanbul in 2013-2014 educational year. In this research, Bully Behaviour Aptitude Scale (Satan, 2006) was used to evaluate the bullying behaviour aptitudes of secondary school students and Social Media Attitude Scale (Otrar ve Argın, 2013) was used to measure their attitudes towards social media sites. There have been four sub-dimensions of Bully Behaviour Aptitude Scale. These sub-dimensions are; Physical Bullying, Verbal Bullying, Bullying for Fun and Sentimental Bullying. There are four sub-dimensions of Social Media Aptitude Scale named Need for Sharing, Social Capability, Social Isolation and Relationship with Teachers. At the end of the research, a meaningful relationship hasn't been found between the grades of physical bullying, verbal bullying, bullying for fun and grades of sub-dimensions of social media attitude scale ( $p > .05$ ). At the same time, a negative meaningful relationship has been established between the sub-dimension of sentimental bullying and need for sharing sub-dimensions of social media attitude scale ( $r = -.227$ ;  $p < .01$ ). In research, scale scores have also been analyzed with same demographic variables, various suggestions have been made based on findings.

**Key Words:** Bullying, Social Media, Secondary School.