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MODERN ERA STRATEGY AND SOCIAL MEDIA: SOCIAL MEDIA EDUCATION PROBLEM

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Abstract

In this study, the nature of social media, which is the most common and most effective tool in the modern age, is discussed and the way of using the opportunities provided by social media is evaluated. In addition to the use of social media for communication and socialization purposes, the fact that there are also incorrect or malicious uses leads to the approach that using social media requires an education. Social media is some attractive and dangerous instruments of modern era that was planned correctly as a force. Social media attracted people and stole their time and energy since the last period of 20.th century and extends its sovereignty area. In order to benefit from social media in the most convenient way, social media education is required. **Key Words:** Social media, education, modern problem.

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