A REVIEW FROM ARCS MOTIVATION MODEL APPLICATIONS IN TURKEY

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Abstract

The purpose of this study is to compile the applications of the ARCS Motivation Model in Turkey. A total of 8 articles and 10 theses were included in the study between 2003 and 2017. The results of the review showed that the ARCS motivation model has influenced on variables such as academic achievement, persistence of learners, motivation, attitude, understanding and self-efficacy, and applicability

in teaching.

The ARCS Model has a positive effect on academic achievement and motivation, but it has been seen that there is no effect on variables such as persistence, Attitude, Understanding and Self-Efficacy, and it is applicable in teaching.

Keywords: ARCS motivation model, motivation, academic success.