

NEW MEDIA LITERACY AND TRUTH PERCEPTION AT NEWS

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Abstract

Unlike traditional media tools, the process of content production in the new media and the stages of bringing the composed content to the target group have undergone major changes. Increase of internet usage and its natural consequence, the next generation media receivers that access the produced content from a wide variety of platforms; at the same time, it is beginning to be exposed to a concentration of news that leads to information pollution, away from reality, doubtful of rightness, weakly credible, and unprecedented in the editorial process. For this reason, the new media literacy and education that can be regarded as an eclectic reflection of media literacy seems to be an important problem in the media sector as well as in education today. Depending on this problem, the issue of how the news produced in the new media is evaluated by the media receiver and the criteria by which the accuracy is determined should be considered. In the study, firstly a conceptual framework will be drawn about media literacy and new media literacy, and then the results of the research conducted in the form of news perception in the new media literacy will be evaluated.

Keywords: Media Literacy, New Media, Education, Journalism, News.