

WITH ADULT EDUCATION PERSPECTIVE; PARENTS' VIEWS ABOUT TELEVISION BROADCASTINGS CONCERNING CHILD DEVELOPMENT AND EDUCATION

Yrd. Doç. Dr. Çiğdem Kılıç
Abant İzzet Baysal Üniversitesi, Bolu
cgdmklc@gmail.com

Abstract

The purpose of this study is to examine the parent's views about television broadcastings related to child development and education. Study group is made up of 322 parents whose children were currently being educated in Bolu kindergardens in 2014-2015 academic year. The research data was obtained from the application of "Parents' Views About Television Broadcasting Concerning Child Development and Education Scale" after reliability and validity studies (Cronbach Alpha .71). Mean, standard deviation, frequency and percent values were used in data analysis by using SPSS programme. In addition, independent samples t-test was used to find the relationship between the parents' educational needs with parents' views about television broadcastings and gender. Also, ANOVA test was used to determine the relationship between parents' views about broadcastings and educational levels; Tukey test was used to find the sub dimensions of existing relationships. According to the results, parents think that television programs' quality and quantity are in sufficient, on the other hand still they found television programs as an important source of information while raising their children.

Key Words: Adult Education; Parent Education; Early Childhood; Educational Television.