

INVESTIGATION OF FINANCIAL LITERACY ATTITUDE AND BEHAVIOR OF BUSINESS ADMINISTRATION DEPARTMENT STUDENTS

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Abstract

The aim of this study is to examine the financial literacy attitudes and behaviors of the students in the department of Business Administration and to determine whether they differ in terms of gender, class level, monthly income, academic achievement and pre-school education. Relational survey model was used in the research. The sample of the study consisted of 329 students selected randomly from the students studying in the Faculty of Economics and Administrative Sciences of a state university in the Central Anatolia region. The data were collected by Financial Literacy Attitude and Behavior Scale which was developed by Sarıgöl (2015). Obtained data were analyzed using descriptive, parametric and non-parametric tests. As a result of the research; it was determined that financial literacy attitudes and behaviors of the students of the department of business administration were at a medium level and that their attitudes and behaviors differed according to gender and academic success, and they did not differ according to the grade level, monthly income level and pre-school education.

Keywords: Teaching motivation, Prospective science teacher, Prospective middle school mathematics teacher.